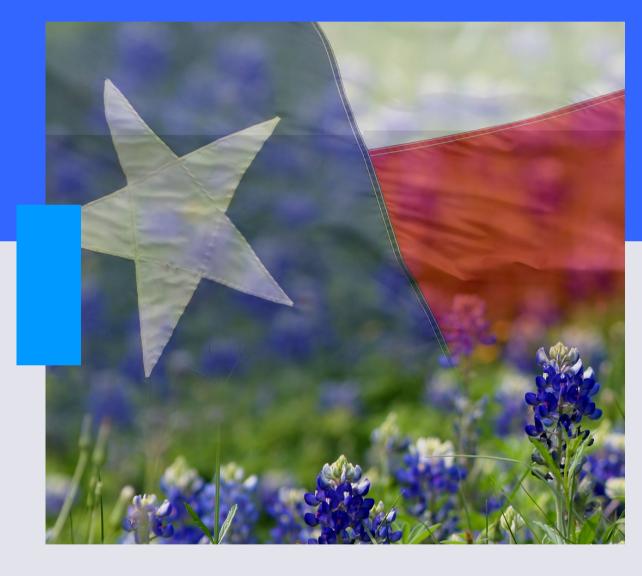
Partner Prospectus

2024







Join our advocacy efforts to reshape systems and improve public perception so that oral health is known as essential to lifelong health and well-being.

Coalition Membership Helps Bring Partners Together!

The Texas Oral Health Coalition invites you to support our overall goal **to encourage collaboration to foster whole person health, eliminate oral disparities and address health inequalities for all Texans**. Our mission to lead efforts to achieve optimal oral health across the lifespan cannot be accomplished alone. This effort requires the help from our members, coalition partners, and other stakeholders. Please review the information below to aid in your consideration to participate.

If you are an organization, institution, association, coalition, foundation, or corporation we encourage you to complete the <u>Coalition Partner Agreement</u> today and choose from exciting opportunities to collaborate with us to expand our community engagement and activities. Your monetary support will go towards the sustainability of the Texas Oral Health Coalition and our activities.

* Additional branding opportunities on TxOHC publications. Please contact TxOHC ED for additional information.

Partner Benefits

Partner Benefits	Premier	Champion	Principal	Promoter	Collaborator	Affiliated	Supporting
	\$10,000	\$7500	\$5000	\$2500	\$1000	\$500	\$250
Branding recognition on website, ebriefs and annual report	✓	√	✓	√	√	✓	✓
Each partner organization may designate one contact to represent the organization's commitment to the coalition. This person speaks and votes on behalf of his/her organization as an active member and they are entitled to active member benefits.	√	✓	√	√	✓	√	√
Coalition partners are invited to attend all coalition meetings and activities and take part in coalition workgroups or on committees.	√	√	√	√	√	√	√
Partner event promotion/year on social media and in monthly ebriefs	√	√	√	✓	✓	√	✓
Complimentary job posting(s) for 30 days	4/yr	3/yr	2/yr	2/yr	1/yr	1/yr	
Branding recognition opportunity on TxOHC publications.	√	√	√	√	✓		
Verbal and written recognition at TxOHC sponsored virtual and inperson events	√	√	√	√	√		
Social media recognition posts	12/yr	6/yr	4/yr	2/yr	1/yr		
Informational videos to play or in-person talk time during events	<5 min	<3 min	< 90 sec				

 ^{*} Additional branding opportunity on TxOHC publication for Collaborator level and up.
Community Resource Guide(s) for specific community and target population
Teledentistry Guide
Texas Tooth Steps Perinatal Brochures
Community Homebound Outreach Collaborative materials

Partner Levels

All partners are invited to participate in volunteer opportunities and TxOHC initiatives. You are also invited to collaborate and create partnerships on future events. Partners will also receive special recognition for in-kind services of marketing or material support that significantly expands the nonprofit's impact.

All levels may designate one representative to receive active membership benefits. Coalition partner representatives are invited to participate on workgroups or committees.

No representative substitutions or additions.



Premier Partner - \$10,000

- · Branding recognition on website and in ebriefs
- Four complimentary job postings for up to 30 days each
- Social media and ebrief promotion for four events per year
- Additional branding recognition opportunity on TxOHC publications *
- Verbal and written recognition at TxOHC sponsored virtual and in-person events
- Monthly social media recognition posts
- Informational video or speak time during events (5 min or less)



🜟 Champion Partner - \$7,500

- Branding recognition on website, ebriefs, and annual report
- Three complimentary job postings for up to 30 days each
- Social media and ebrief promotion for three events per year
- Additional branding recognition opportunity on TxOHC publications *
- Verbal and written recognition at TxOHC sponsored virtual and in-person events
- Social media recognition posts six times per year
- Informational video or speak time during events (3 min or less)



Principal Partner - \$5,000

- Branding recognition on website, ebriefs, and annual report
- Two complimentary job postings for up to 30 days each
- Social media and ebrief promotion for three partner per year
- Additional branding recognition opportunity on TxOHC publications *
- Verbal and written recognition at TxOHC sponsored virtual and in-person events
- Social media recognition posts four times per year
- Informational video or speak time during events 90 seconds or less

Partner Levels

* Promoter Partner - \$2,500

- · Branding recognition on website, ebriefs, and annual report
- Two complimentary job postings for up to 30 days each
- Social media and ebrief promotion for two partner events per year
- Additional branding recognition opportunity on TxOHC publications *
- Verbal and written recognition at TxOHC sponsored virtual and in-person events
- Social media recognition posts twice per year

Collaborator Partner - \$1,000

- · Branding recognition on website, ebriefs, and annual report
- One complimentary job posting for up to 30 days
- Partner event promotion/year on social media and in monthly ebriefs 2/year
- Additional branding recognition opportunity on TxOHC publications*
- Verbal and written partner recognition at TxOHC sponsored virtual and in-person events
- · Social media recognition posts once per year

💥 Affiliated Partner - \$500

- Branding recognition on website, ebriefs and annual report
- One complimentary job posting for up to 30 days
- Social media and ebrief promotion for one partner event per year

* Supporting Partner - \$250

- Branding recognition on website, ebriefs, and annual report
- Social media and ebrief promotion for one partner event per year

Thank You





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