

2019 Impact Report

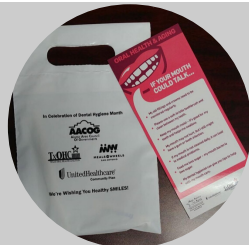


Texas Fluoridation Campaign

72.5% of Texans drink optimally fluoridated water

TxOHC partnered with THI and UT-CHC to develop strategic health messages and Resource materials for:

- Parents,
- Medical/Dental Professionals; and
- Policymakers



Older Adult Campaign

Oral health materials provided to 3,600 homebound older adults.

TxOHC partnered with AACOG, AAA, MOWSA, and UHC to provide oral health goodies and our oral health and aging rack cards for homebound older adults in Bexar, Frio, and Atascosa counties in October 2019.

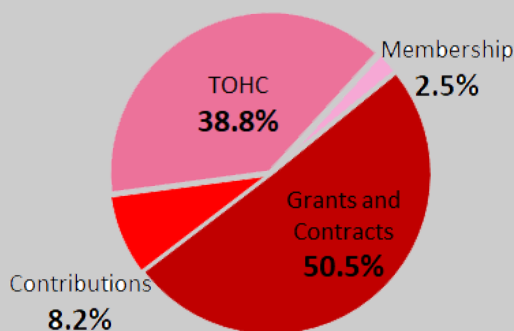


Texas Tooth Steps

112 low-income mothers and children helped through Texas Tooth Steps

62% of program respondents selected the desired response indicating they remember the oral health message from the presentation and have incorporated the preferred healthy habits into their home behavior.

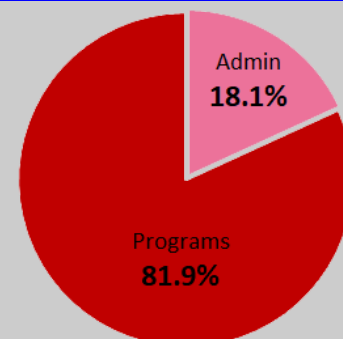
REVENUE



The majority of TxOHC's 2019 revenue came from grants and program contracts followed by the gross revenue of the 2019 Texas Oral Health Conference. Contributions from corporate partners and individual donors totaled 8.2% with an average individual donation of \$200.00.

Almost 82% of expenses were spent on TxOHC programs including the Texas Fluoridation Campaign, Texas Tooth Steps, ATOHMIT, and the Texas Oral Health Conference.

EXPENSES



Educate

TxOHC educates professionals through dedicated training and CEU and resources.

- 57 health professionals trained through the Texas Fluoridation Campaign
- 32 health professionals trained through Texas Tooth Steps
- 139 professionals educated at the multi-disciplinary 2019 Texas Oral Health Conference
- Partnered with DSHS to provide medical and dental CEU's at events

Communicate

To help ensure oral health is included in health dialogue and public policy, people can learn from our websites, newsletters, speakers and summits, and through our collaborations with other organizations to translate the Texas Oral Health Report Card into action.



Advocate

TxOHC is pleased to report the passage of the following bills during the 86th legislative session:

- SB 21 - Raises the minimum age of sale for tobacco and e-cigarette products from 18 to 21 statewide.
- HB 3552 - Requires 60-Day Public Written Notice Period for reduction or termination of community water fluoridation.
- HB 4533 - Includes a pilot for adult dental benefits.