

2020 Impact Report



Texas Fluoridation Campaign

72% of Texans drink optimally fluoridated water

TxOHC partnered with THI and UT-CHC to develop strategic health messages and Resource materials for:

- Parents
- Health Professionals and Dental Faculty
- Policymakers



Community Outreach

Oral health materials provided to 8,200 homebound older adults.

In partnership with Harris Co. Area Agency on Aging and United Healthcare, Harris Co. Meals on Wheels delivered goody bags in October to the homebound in Houston/Harris Co. These bags included dental supplies, our Older Adult Rack Cards, and Houston Senior Resource Guides on social determinants of health.

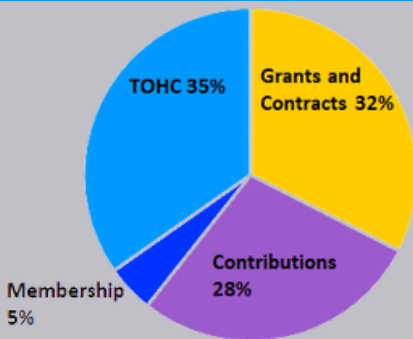


Texas Tooth Steps

Perinatal Train the Trainer Program

84 trainers trained to provide oral health education and oral health materials for low-income mothers and their baby's to implement healthy oral health behaviors in the home. Over 650 mothers have participated with 63% incorporating desired behaviors in the home.

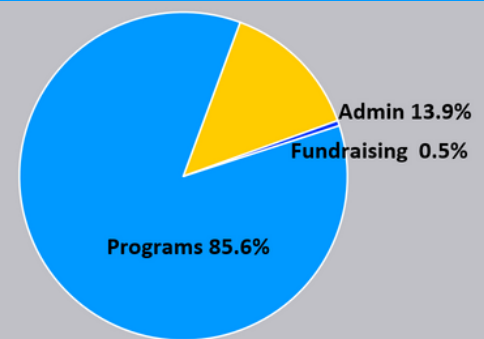
REVENUE



The majority of TxOHC's 2020 gross revenue came from the 2020 Texas Oral Health Conference followed by grants and program contracts. Contributions from corporate partners and individual donors totaled 28% with an average individual donation of \$83.00.

85.6% of expenses were spent on TxOHC programs including the Texas Fluoridation Campaign, Professional Education Collaborative, Regional Oral Health Networks, and the Texas Oral Health Conference.

EXPENSES



Educate

TxOHC educates professionals through dedicated training, CEU and resources.

- Educated 4,988 individuals in 2020 across four programs via webinars.
- 193 health professionals trained through the Texas Fluoridation Campaign
- Partnered with UT School of Dentistry to educate 3,618 dental professionals internationally through their teleECHO Program.
- 992 professionals educated at the multi-disciplinary 2020 Texas Oral Health Virtual Conference

Communicate

To help ensure oral health is included in health dialogue and public policy, TxOHC publishes an annual oral health report card and offers a data dashboard that covers access to care, diabetes, obesity, tobacco and opioid use, chronic conditions and other issues. TxOHC also offers Community Resource Guides that address social determinants of health factors for Austin, Houston and San Antonio targeting five different populations (perinatal, children, adults, individuals with disabilities and seniors).

Advocate

TxOHC is working toward advocating for the following in 2021:

- Increasing Access to Care for Texans with Disabilities
- Facilitating Oral Health for Older Adults in Texas
- Promoting Fluoridated Drinking Water for Healthy Teeth
- Supporting Innovative Workforce Models to Increase Access to Care