OPTIMAL HEALTH FOR ALL TEXANS

2018-2019 Annual Report

TxOHC

TEXAS ORAL HEALTH COALITION

www.txohc.org

July 25, 2019

A MESSAGE FROM THE EXECUTIVE DIRECTOR

Thank you members, partners and oral health advocates for your continued support of the Texas Oral Health Coalition (TxOHC). TxOHC is pleased to note significant increases in the breadth and depth of committed individuals contributing to our collective work in leading efforts to achieve optimal oral health across the lifespan.

This commitment has supported progress as **educators** by providing dental continuing education since hosting our first oral health summit in 2011. TxOHC members have provided training about the importance of oral health for infants and pregnant women to over 70 non-dental health professionals, which led to changing home health behaviors in 62% of respondents participating in our *Texas Tooth Steps* perinatal oral health program.

We are excited to start offering spokesperson training for oral health **advocates** to promote community water fluoridation and share new tools developed through collaboration with our Texas Fluoridation Campaign partners. Coalition members are eager to advocate for Texas laws and policies to support access to oral health services for our most vulnerable populations and implement evidence-based prevention strategies to address oral health inequities.

As **change agents**, TxOHC provides a nonpartisan forum that allows a diverse network of stakeholders to collaborate and create viable solutions to improve the oral health for all Texans. Over 150 organizational representatives have participated in Coalition hosted oral health advocacy workshops that allowed members to explore innovative approaches and leverage resources to increase access to care.

TxOHC encourages graduate student interns to apply and benefit from the expertise and **leadership** of Coalition members in professional development and assistance with publication(s). Various organizations also request assistance from our member experts on specific projects or programs such as the TMF Health Quality Institute's *Smile Proud* project for older adults.

The ability to offer peer networking and member participation in national networks allows our membership to share information and learn new strategies from early adopters. We are an active and rich network that strives to make oral health accessible, equitable, and available to all.

As the Coalition prepares for 2020 and beyond, members will continue to strengthen our capacity and related work by building awareness through education to increase public perception, knowledge and action.

If you share our vision of optimal health for all Texans, we ask that you join the Coalition and our campaign efforts to enthuse knowledge, change attitudes and create policy support.

With gratitude,

Beth Stewart, Executive Director

TxOHC
TEXAS ORAL HEALTH COALITION
www.txohc.org

2018-2019 BOARD OF DIRECTORS

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MISSION: Leading efforts to achieve optimal oral health across the lifespan.

VISION: Optimal health for all Texans

STRATEGIES:

- To increase oral health literacy in Texas.
- To change perceptions regarding oral health and disease so that oral health becomes an integral component of health policies and programs in Texas.
- To engage in activities to improve the oral health of all Texas citizens using evidence-based public health initiatives.
- To promote increased access to comprehensive oral health care for all Texans.

The Texas Oral Health Coalition (TxOHC) is a nonpartisan statewide oral health coalition established November 17, 2004 and acquired nonprofit 501 (c) (3) status May 27, 2008.

Visionary Partners

($100,000+)

Delta Dental

Community Care Foundation

Leading Partners

($10,000+)

DentaQuest Foundation

Midwest Dental Equipment & Supply

Texas Health Institute

Sponsors

($1,000+)

Oral Health Industries

SelenBio Dental

SDI

St. David's Foundation

Center for Children's Health, led by Cook Children's

OUR STAKEHOLDERS

TxOHC is comprised of various stakeholders that include: medical and dental professionals, community agencies, faith-based organizations, insurance companies, policy developers, professional educators, public members, and state and government entities.

Members explore innovative approaches to increase access to care for adults with disabilities, provide learning opportunities for dental and non-dental health professionals, advocate for population-based disease prevention strategies and collaborate with organizational partners on a common vison to achieve optimal health for all Texans.

WHAT OUR MEMBERS DO

- **Educate** others to increase the capacity of the health care workforce and integrate oral health into all aspects of health care.
    - 1000+ Professionals educated at multi-disciplinary events
    - 600+ Resources virtually curated on our websites
- **Communicate** and raise public awareness to improve public perception of the value of oral health to overall health and well-being.
    - Texas Annual Oral Health Report Card
    - Texas Dental Prescription Resource Fact Sheet
    - Silver Diamine Fluoride Position Paper
- **Advocate** for Texas laws and policies to support access to oral health services for our most vulnerable populations and implement evidence-based prevention strategies to address oral health inequities.
    - Increasing Access to Care for Texans with Disabilities
    - Facilitating Oral Health for Older Adults in Texas
    - Promoting Fluoridated Drinking Water for Healthy Teeth
    - Supporting Innovative Workforce Models to Increase Access to Care

ORGANIZATIONAL PROJECT/PROGRAM COLLABORATIONS

Texas Department of State Health Services:

Oral Health Improvement Program (OHIP):

- Principal sponsor for the collaborative annual Texas Oral Health Conference (TOHC)
- Texas Tooth Steps Program contract to implement cohort 3 that will help 600 low-income mothers and infants

Continuing Education (CE) Services:

- Continuing Education for multiple disciplines for 2019 TOHC

Texas Health Institute:

- Advancing The Oral Health Movement in Texas - Collaborative Initiative to support the development of regional oral health coalitions
- Cohost for the collaborative annual Texas Oral Health Conference
- Partner in Texas Fluoridation Campaign

University of Texas Center for Health Communication:

- Partner in Texas Fluoridation Campaign

TMF Health Quality Institute:

- Smile Proud – Older Adult Oral Health Program
  Provided free onsite, online and video education, knowledge, skills and oral care support to nursing home staff and residents. TxOHC provided content expert advisors.

Nurse Family Partnership Agencies:

- Texas Tooth Steps Perinatal Oral Health Program

NEW! Older Adult Oral Health Project: – Launching October 2019

- Collaborating partners - United Healthcare, Area Agencies on Aging and Meals on Wheels

Texas Health and Human Services: Prescription Drug Misuse Prevention Committee (Rx Committee)

Participate on: Texas Prevention Priorities Work Group

Texas Strategic Prevention Framework for Prescription Drugs (**SPF-Rx**) Committee aimed at raising awareness about the risks of overprescribing to young adults, and bringing prescription misuse prevention activities and education to schools, communities, and parents.

- TxOHC developed a Texas Dental Prescription Resource Fact Sheet

SPONSOR COLLABORATIONS

Midwest Dental Equipment and Supply:

- Collaborative Stakeholder Initiative
  Midwest provides substantial price discounts on merchandise, capital equipment and laboratory services for members.

Provider Education Collaborative: SelenBio; SDI

- TxOHC sponsors approved continuing education presentations direct to providers in office.

NATIONAL COLLABORATIONS

American Fluoridation Society: CWF Spokesperson Training Workshops

American Network of Oral Health Coalitions: Peer networking, national advocacy, interstate collaborations

American Academy of Pediatrics: Campaign for Dental Health – iLikeMyTeeth

Oral Health Progress and Equity Network: OPEN, is a national network of individuals and organizations that believe ***oral health is essential to overall health and wellbeing*** and is organizing across the country to ensure that fact is widely understood and embraced.

Sign up for Socious, our e-community, and get the latest news and updates on impact being made across the country, participate in discussions, access resources and technical assistance from experts and make new connections and share your own learnings with hundreds of others working to make our country healthier.

INTERNSHIPS FOR GRADUATE STUDENTS

- University of California, San Francisco (UCSF), Dental Public Health Residency Program
  - ◊ Sangeetha Gajendran Sarah, Published in Spring 2019 Issue *Texas Public Health Journal*
- A.T. Still University
  - ◊ Namrata Singhal conducted research and presented at 2107 Texas Oral Health Summit: "Analysis of Non-Traumatic Dental Condition Encounters in Texas"

TxOHC PUBLICATIONS

- Silver Diamine Fluoride Position Paper
- Annual Texas Oral Health Report Card
- Texas Dental Prescription Resource Fact Sheet
- Texas Public Health Journal – Articles in Spring 2019 issue

Texas Oral Health Report Card

C+

ACCOMPLISHMENTS – Texas Legislative Health Issues in 2019

TxOHC, as a member of the Texas Public Health Coalition, supported the following legislation:

Immunizations for First Responders

- Governor signed House Bill 1418 to create system to inform first responders of their immunization history and potential disease risk on certification and recertification, effective immediately.
- Governor signed House Bill 1256 to create process for first responders and their employers to access their immunization status in disaster response, effective 9/1/2019

Infection Control in Long-Term Care

- Governor signed House Bill 1848 to enhance infection prevention and control programs in nursing homes to include protocols for rapid influenza testing and limiting spread of multidrug resistant organisms, effective 9/1/2019

Tobacco and E-Cigarette Use: (Tobacco 21)

- Governor signed Senate Bill 21 to raise the minimum age of sale for tobacco and e-cigarette products from 18 to 21 statewide, except military members, effective 9/1/2019.

Chronic Disease and Obesity Prevention

- Governor Signed House Bill 3552 Requiring 60-Day Public Written Notice Period for reduction or termination of community water fluoridation, effective 9/1/2019
- Cancer Prevention and Research Institute of Texas (CPRIT)
- Governor signed House Bill 39 repealing time limitations on CPRIT grant awards, effective immediately.
- HJR 12 Proposing a constitutional amendment to increase maximum bond amount for CPRIT – will be on November ballot.

Maternal Health:

- Governor signed Senate Bill 748 that establishes pregnancy medical homes, high-risk maternal care coordinated service pilot programs, telehealth programs for prenatal & postpartum care, effective 9/1/19.
- Governor signed Senate Bill 750 enhancing continuity of care for transition from Medicaid to Healthy Texas Women, effective immediately.

2018 TEXAS ORAL HEALTH CONFERENCE

July 25-27, 2018
JJ Pickle Commons Learning Center, Austin, TX
Up to 15.50 dental CEU's were provided by TxOHC

The Texas Oral Health Conference is a joint meeting sponsored by leading oral health and dental public health organizations in Texas and represents true collaboration to improve oral health in our state.

Realizing the opportunity for collective impact, a partnership developed between the Texas Oral Health Coalition (TxOHC), Texas Department of State Health Services Oral Health Surveillance Program, Repository of Oral Health Data for Evaluation and Outcomes (ROHDEO), and Advancing the Oral Health Movement in Texas (ATOHMIT) to pool resources to create a unified meeting. The Texas Oral Health Conference would replace the Texas Oral Health Summit, the Texas Oral Health Metrics Summit, and the ATOHMIT convening as the new premier oral health meeting in Texas.

The Texas Oral Health Conference is a culmination of our ideas, resources, networks, and most importantly our shared commitment to improve oral health in Texas! This conference provided an opportunity to bring stakeholders from all parts of the state to learn and share their experiences and innovations to improve oral health for all Texans.

The conference was carefully designed and featured national, state, and local thought leaders who made significant contributions to advancing oral health in our state, including but not limited to data-driven decision-making, interprofessional integration, innovative care delivery models and school and community-based prevention strategies.

TxOHC also offered 3.0 complimentary dental CEU's to members October 19, 2018 during the Coalition's annual meeting at the Wyndham Garden in Austin.

- Integration, Oral Health, and Interprofessional Practice - 2.0 CEU
  Sean Boynes, DMD, MS
- Hospital Utilization for Dental Conditions in Texas - 1.0 CEU
  Ankit Sanghavi, BDS, MPH

TEXAS TOOTH STEPS PERINATAL PROGRAM

The Texas Oral Health Coalition's perinatal oral health program called *Texas Tooth Steps* is an innovative train-the-trainer program that provides a specially designed toolkit that includes resources and materials for trained staff to use to educate women around the importance of self-care and the care of infants. The oral health education materials also highlight the importance of oral health during pregnancy and encourages pregnant women to seek prenatal dental checkups and dental care.

Texas Tooth Steps addresses three specific oral health behaviors: a healthy diet for infants, oral hygiene and dental attendance. It also expands knowledge and awareness among perinatal women about oral and systemic health. Further, incorporating positive reinforcement techniques such as text messages, visual cues, slogans, and rewards helps in the retention of and compliance with the oral health messages thus changing to healthier daily behaviors in the home.

Continued reinforcement of good oral health behaviors is necessary for compliance with improved dental, nutritional and other health standards. TxOHC collaborates with Nurse-Family Partnership and other community agencies to promote knowledge and awareness among perinatal women. TxOHC trainers provide training to agency staff members with the complete toolkit to use for target audience members. Partner agencies may also elect to have TxOHC trainers provide oral health education to groups of pregnant women in other settings. The program works directly with perinatal women and teaches them about oral health, healthy habits, and infant oral care. In person training allows participants and their infants, who are at high risk for oral disease, to be educated about preventive oral health practices.

Success is measured via responses to short text message surveys administered over a 24-month period. Survey questions are specific to the three-goal behaviors. Success is also supported by continued interaction between the Nursing Family Partners (NFP)/Community Health Workers (CHW) and the client around the topic of oral health. The reinforcement of the original message strengthens the expectation for the behavior change with respect to the three specific oral health behaviors. Quarterly reports provide the partners with information on their client's compliance and the need for possible re-education.

Texas Fluoridation Campaign (TFC)

In October 2018, the Delta Dental Community Care Foundation awarded the Texas Oral Health Coalition a two-year, $345,692 grant to develop and implement a statewide health messaging campaign aimed at understanding beliefs surrounding community water fluoridation and educating Texans about the safety and efficacy of fluoride. The Texas Fluoridation Campaign proposes a data-driven evidence-based strategy for 1) understanding existing anti-fluoridation sentiments in Texas, 2) developing strategic health messages to inform Texans of the safety and efficacy of fluoride, and 3) effectively disseminating health messages through coordinated efforts to target populations in Texas.

The TFC uses a two-pronged approach: identifying and influencing anti-fluoridation beliefs in the general Texas population while increasing grassroots efforts to train regional CWF advocates.

Focus group phone interviews and surveys for Texas water operators, members of the general public and faculty of dental and dental hygiene programs are currently being conducted or under development.

TFC Partners, the University of Texas-Center for Health Communication, Texas Oral Health Coalition and Texas Health Institute, have completed the following:

- Gained IRB approval to conduct survey research
- Conducted environmental scan of existing fluoridation messages and studies
- Developed logic model to prioritize potential target audiences
- Executed a social media scan and analysis of current fluoridation sentiment
- Developed interview guide for phone interviews with water operators
- Developed online survey for water operators – launched July 2019, deadline September 1, 2019.
- Initiated contact with several dental education professionals for informal stakeholder interviews
- Developed a demographic profile for general public target audience
- Future: Conduct CWF advocacy spokesperson training Friday, July 26, 2019
- Future: Participate at Texas Commission on Environmental Quality (TCEQ) Drinking Water Conference August 8-9, 2019

OUR PERFORMANCE - 2018 FINANCIALS

Our support comes from direct public grants, indirect public support and direct public support. Our total revenue fluctuates each year due to special projects. As a public charity, the Texas Oral Health Coalition takes its obligation to operate in the public view and the public interest very seriously. Accordingly, our IRS Form 990 may be viewed at www.txohc.org and financial statements may be requested at info@txohc.org.

$490K

TOTAL REVENUE

83.71%

SPENT ON DIRECT PROGRAMMING

LOOKING FORWARD

Beginning in 2019, TxOHC seeks to improve the Coalition's infrastructure and support current oral health programs as well as initiating new projects and collaborations. TxOHC Board members work:

- To improve financial health of the organization,
- Increase visibility of the Coalition, and
- Drive multi-sector collaborations that promote oral health.

How will TxOHC accomplish this work?

- **Educate** others to increase the capacity of the health care workforce and integrate oral health into all aspects of health care.
- **Communicate** and raise public awareness to improve public perception on the value of oral health to overall health and well-being.
- **Advocate** for Texas laws and policies to support access to oral health services for our most vulnerable populations and implement evidence-based prevention strategies to address oral health inequities.

As the Coalition prepares for 2020 and beyond, members will continue to strengthen our capacity and related work by expanding our network to include assistance for regional and local coalitions. Members can:

- **Gain support** through professional development, advocacy training, and peer networking.
- **Share your strategies** with peers and learn innovative approaches from early adopters.
- **Lead your community** towards equitable oral health with advocacy efforts.
- **Contribute your knowledge** to publications and scientific resources.
- **Connect with other advocates** through events and member-only opportunities.
- **Stay connected** to funding opportunity notices, webinars, workshop, and employment leads.

LOOKING FORWARD

TxOHC members are pleased to provide various opportunities for oral health access and education to underserved populations. Collaborating with partner organizations helps build support for policy change and systemic solutions and we are thrilled to see significant progress in this area. Diversifying our membership and expanding our issue priorities allows us to address other health factors and social determinant barriers.

TxOHC has an active and rich network that strives to make oral health accessible, equitable, and available to all and invites YOU to join US to help reach our goals and realize our vision to achieve optimal health for all Texans.

Thank you all again for your many efforts and support!

Our sincerest gratitude to the many sponsors and members that have supported our work.

SDI Your Smile. Our Vision.

MidwestDental
EQUIPMENT · SERVICES · SUPPLIES

CookChildren's.

SELENBIO

ORAL HEALTH INDUSTRIES

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