



## **Minutes to Board Conference Call Agenda**

Friday, May 17, 2013

10:00 a.m. CDT

**Present:** Dr. Sarah Dirks, Cathy Blunck, Sharon Dickinson, Nancy Cline, Dr. Angela Filzen, Beth Stewart

**Absent:** Daniel Snare, Dr. Rex Law, Dr. Whitney Payne Jr., Dr. Shirley Miranda, Michelle Landrum

### **Call to Order:**

The meeting was called to order at 10:06 a.m. after a quorum was verified by Chairperson, Beth Stewart.

### **Welcome and Introductions.**

Beth Stewart welcomed the Board of Directors on the call and roll call was obtained via verbal confirmation.

### **Approval of Agenda**

The agenda of the meeting was approved unanimously by the Board of Directors.

### **Approval of April 26, 2013 minutes**

In the minutes of April 26, 2013, an error was found relative to the time the meeting was adjourned. As opposed to 4:45 p.m. noted in the minutes the meeting actually adjourned at 11.45 a.m. With this noted correction to the minutes, Nancy Cline motioned and Sharon Dickinson seconded that the minutes from April 26, 2013 be approved. The Board of Directors unanimously approved the minutes for April 26, 2013 with said correction.

### **Email voting May 8, 2013**

An email request was sent out for Board members to vote on joining a national advocacy effort by adding the TxOHC name to the Children's Dental Health Project (CDHP) sign on letter regarding the ACA premium tax credits and the affordability of the pediatric dental benefit.

Votes in the affirmative were received from: Sharon Dickinson, Nancy Cline, Michelle Landrum, Sarah Dirks, Dan Snare, Angela Barnes, and Cathy Blunck. (Not voting Rex Law, Whitney Payne and Shirley Miranda) A majority in the affirmative was received, so an email was sent to CDHP to add the TxOHC to their letter

## **Treasurer's Report**

April 2013 has been reconciled. The Balance Sheet, P&L and Statement of Cash Flows through April 30, 2013 were emailed to BOD with agenda 5-15-2013 and will be filed for CPA.

## **Committee/Workgroup Reports**

### **Oral Health Literacy Workgroup**

Chair, Dr. Angela Filzen discussed the progress of the Oral Health Literacy Workgroup. Presently, there are no new members who need to be ratified by the BOD. Dr. Filzen mentioned that we still need to add Measures of Success and Outcome Evaluation Questions to the work plan. She is working with Beth Stewart on this aspect and will work on it also at the July 2013 BOD meeting. Currently, this committee will be meeting via conference call every 6 weeks to discuss progress of the work plan.

Regional Coalition local surveys emailed out 4-3-2013 and reminders were sent out on April 12, 2013. We have heard from El Paso but still no word from San Antonio. Beth Stewart will follow up directly with Michelle Landrum to see if we can get the one from San Antonio. Once all surveys are received, an analysis will be done and presented at the BOD meeting in July 2013.

### **OHL Campaign Update**

Beth Stewart reported that the Communication Plan that was adopted is in full swing. Information is being disseminated via website, e-briefs, twitter and Facebook. A Social Media Analysis was done by Jessica Stewart and BOD members received a copy of it via email from Beth Stewart when the agenda for this meeting was sent out.

### **Medical Dental Collaboration Committee**

Chair, Dr. Angela Filzen discussed that the work plan for this committee is still underway. There are no new members to ratify, but we would like to recruit Dr. Keila Lopez, Dr. Vinod Sethi and Dr. Gary Badger for this committee. That is still being worked on. This committee has identified dates and times they will meet via conference call for further discussions. Dr. Filzen hopes to have the work plan completed before the next conference call in June 2013. Beth Stewart mentioned she may have an Extra-Oral/Intra-Oral Assessment Tool for medical providers that she can bring to the July meeting. It is the plan to have a finalized Extra Oral/Intra-Oral Assessment tool available prior to the Oral Health Summit that can be integrated into a CE course.

### **Bylaws Committee**

The question arose as to whether or not the BOD wants to consider a Consensus Policy Statement in the Bylaws. Nancy Cline mentioned that we do not have a consensus policy statement like some states do. She recommended the bylaws

committee draft something up relative to policy statement recommendations and present to the BOD in July for consideration.

### **Legislative/Advocacy Committee**

Nancy Cline went over a brief summary of what is happening to "dental" bills this Session.

No work plan has been developed for this committee yet. No new members to ratify.

Policy Papers: We will discuss in July 2013.

### **Elder Dental Care Workgroup**

Elder Dental Care – Sarah Dirks, DDS, Chair, submitted the following names for ratification by The BOD:

- April Mouton, RDH Clinical Coordinator for Geriatric Dental Group of South Texas
- Tracy Zerkle, Director of Caregiver Development for In Home Senior Care
- Charles Gerdes, Director of Marketing/Community Relations for In Home Senior Care
- Helena Tapias, DDS, MS, Baylor College of Dentistry
- Donna Morris, RDH, MEd, Professor UT School of Dentistry Houston
- Melanie Taverna, RDH, MS, Asst. Professor/clinical Instructor UTHSCSA – Dept. of DH
- Marlene Pomelow, DDS, WellMed Dentist

Dr. Sarah Dirks is still working on the work plan for the Elder Dental Care Workgroup and plans to have the framework ready for committee members at the July 2013 meeting.

### **Planning Committee**

Sharon Dickinson provided insight on how things are coming with plans for the Oral Health Summit in November 2013. We are negotiating with another hotel for the host site – Rec'd contract from Holiday Inn Midtown Austin 5-14-2013, waiting on est. of BEO's.

We are also working on securing speakers and finalizing schedule – Dr.'s Boynes and Bregman are a go. We are waiting on final schedule to present them contracts.

We discussed adding a Poster Session during reception time, up to about 12 students. Cathy Blunck recommended possibly including this information in the summit packet to promote participation. On, November 21, 2013, we will have dinner, pre-summit BOD and committee meetings.

**Old Business**

- In regards to the adopted Communications Plan we have secured the Domain [www.OralHealthTexas.org](http://www.OralHealthTexas.org) (free) as our consumer website and it is currently under development. We also have a Facebook, Google + and Twitter account set up. The Board unanimously approved the new logo to use for Oral Health Texas.
- We have also created a sub-domain of TxOHC for Fluoride Texas [www.fluoridetexas.txohc.org](http://www.fluoridetexas.txohc.org) will link to both websites and is currently under development.
- Policy Focus Area document now on TxOHC Homepage.

**New Business**

- It was unanimously decided by the BOD to only include the first 3 paragraphs of the school-based oral health program document to our website and omit the bottom portion on the draft.
- We will discuss at the meeting in July the number of committee members each workgroup should have. Members were asked to think about this topic and bring recommendations to the meeting in July. The BOD members discussed the importance of having a core group of members that should have size limitations.
- Concerning the work plan for each committee, the BOD recommends that the chairs of each committee provide the framework for the work plan and allow the committee members to assist with helping to finalize the particulars of the work plan.

**Announcements: The following announcements were mentioned**

- Friday, July 12th face to face – Wyndham Garden Hotel Austin
- Friday, Aug. 23rd Conf. call
- Friday, Oct. 4th Conf. call
- Thursday, Nov. 21st face to face – pre-summit/Dinner 6-10 pm, Brief Board meeting and Committee/Workgroups meet
- Friday, Nov. 22<sup>nd</sup> annual meeting/elections
- Saturday, Nov. 23rd face to face – post summit BOD mtg.

**Adjourn**

It was motioned by Cathy and seconded by Sharon to adjourn the meeting for today. The BOD unanimously approved adjournment of the meeting at 11:05 am.

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**Secretary, Dr. Angela Barnes-Filzen, DDS**

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**July 12, 2013**  
**Date**

**Approved as amended 7-12-2013**