



TxOHC Annual Report 2017



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Executive Summary

Thank you members, partners and oral health advocates for your continued support of the Texas Oral Health Coalition (TxOHC). The Coalition continues to be the primary organization in Texas that provides a nonpartisan forum, which allows a diverse network of stakeholders to collaborate and create innovative and viable solutions to improve the oral health for all Texans. We are an active and rich network that strives to make oral health accessible, equitable, and available to all.

TxOHC's growing reputation across the state and nation as a vital oral health coalition allows us to take our messaging to mobilization through shared partnerships with key organizations. Our diverse portfolio of work interest continues to increase allowing us to:

- **Educate** others to increase the capacity of the health care workforce and integrate oral health into all aspects of health care. Through the development of specialized trainings for health care workers in the perinatal and older adult health fields, providing access to available resources and promoting consistent and comprehensive oral health care helps to ensure medical and dental providers have the tools to meet the dental health needs of every Texan.
- **Communicate** and raise public awareness to improve public perception on the value of oral health to overall health and well-being. To help ensure oral health is included in health dialogue and public policy, people can learn from our websites, newsletters, speakers and summits, and through our collaborations with other organizations to translate the Texas Oral Health Report Card into action.
- **Advocate** for Texas laws and policies to support access to oral health services for our most vulnerable populations and implement evidence-based prevention strategies to address oral health inequities. TxOHC strives to articulate and promote policies that advocate access to optimal oral health for all populations, regardless of age, gender, race/ethnicity or socioeconomic status. It is our belief that interprofessional understanding and collaboration will achieve better health for Texas citizens throughout their lifespan.

As the Coalition prepares for 2018 and beyond, we will continue to strengthen our capacity and related work in communications by restructuring our framework and utilizing consistent messaging by all members in the Oral Health 2020 national network. By focusing on social determinant barriers, we will emphasize values of equity, economic benefits and prevention to address systemic factors that shape oral health outcomes. In oral health care, a one-size-fits-all approach rarely works. Equity requires defining fairness and being responsive to different needs by different populations, as well as redirecting thinking away from patterns such as, individualism, separate fates and fatalism.

To unlock doors to health equity requires keys to opportunities that provide access to oral health for underserved populations. Making access to oral health about more than individual behaviors, helps build support for policy change and systemic solutions. We need to redirect thinking strategically away from patterns such as, health individualism, cultural stereotypes and three simple things (brush, floss and go to the dentist).

By refocusing our communications framework and utilizing universal metaphors, we can begin to change the conversation and results. We ask that you join our Coalition and campaign efforts to enthuse knowledge, change attitudes and create policy support.

We are excited about the future and eager to share our goals and accomplishments made possible by our exceptional volunteers and staff on the following pages. Thank you all again for your many efforts and support.

Beth Stewart, Executive Director

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WHO WE ARE

The Texas Oral Health Coalition (TxOHC) is a nonpartisan statewide oral health coalition established on November 17, 2004 and nonprofit 501 (c) (3) status acquired May 27, 2008. The mission of the Coalition is to promote oral health across the lifespan by advocating for optimal oral health for all Texans through statewide partnerships.

Collaborating partners share a common vision and TxOHC member's work together to increase the public's awareness of comprehensive oral health as a vital component of total health by gathering and disseminating information relating to oral health and the delivery of oral health care in the state of Texas.

Coalition members are comprised of organizational partners and individual members that may include medical and dental professionals, community agencies, faith-based organizations, insurance companies, policy developers, professional educators, public members, and local and state government entities.

The Coalition's Mission and Vision Statements along with Bylaws, IRS Form 990 and Meeting Minutes are posted on the organization's website or available upon request.

2017 BOARD OF DIRECTORS

OFFICERS:

- Chairperson: Sherdeana Owens, DDS, MPA
- Chairperson Elect: Nancy Cline, RDH, MPH
- Secretary: Sharon Dickinson, CDA, RDA, CDPMA
- Treasurer: Johanna DeYoung, BSN, DDS, MPH
- Past Chairperson: Erik Harrington, DDS, PhD

DIRECTORS:

Position 1: David Cappelli, DMD, MPH, PhD

Position 2: Christina Murphey, RN, PhD

Position 3: Gary Badger, DDS, MS

Position 4: Donna Morris, RDH, MEd

Position 5: Maria Wellisch, RN, LNFA

Position 6: Kila Johnson, DDS

Ex-Officio: DSHS OHP Rhonda Stokley, DDS

STAFF:

- Executive Director: Beth Stewart, RDH
- Administrative Assistant & Social Media Manager: Jessica Stewart, MA

“Effectively, change is almost impossible without industry-wide collaboration, cooperation and consensus.”

- Simon Mainwaring

THE YEAR IN REVIEW

Board Meetings

The 2016-2017 Board of Directors met four (4) times face to face, twice in Austin and twice in San Antonio and held four (4) quorum conference calls. Elections for Officers and Board of Directors were held November 4, 2016 with the following members elected to a two-year term: Christina Murphey, RN, PhD as Chairperson Elect; Sharon Dickinson, CDA, RDA as Secretary; Johanna DeYoung, BSN, DDS, MPH as Treasurer. New Directors for positions 4, 5 and 6 elected were, Donna Morris, RDH, MEd; Maria Wellisch, RN, LNFA and Kila Johnson, DDS respectively.

Chairperson Elect Sherdeana Owens, DDS, MPA automatically assumed the position as Chairperson and Directors, David Cappelli, DDS, MPH, PhD; Nancy Cline, RDH, MPH and Gary Badger, DDS, MS in positions 1, 2 and 3 respectively are completing the second year of their elected term.

On September 29, 2017, Christina Murphey submitted her resignation as Chair Elect to Chairperson Sherdeana Owens citing overwhelming new job challenges that may prevent her from completing her responsibilities as Chairperson Elect. Dr. Murphey also expressed her desire to serve as a Director. Per the Bylaws 3.3d and 4.1, the Chairperson may appoint someone to fill the vacancy with Board ratification. Chairperson Owens appointed Nancy Cline to fulfill the Chairperson Elect's term and Dr. Murphey to complete Ms. Cline's role as position 2 Director and the Board ratified both changes.

The Bylaws were amended in 2015 in an effort to increase continuity for the Board. Directors serve two-year staggered terms, so that Director Positions 1, 2 and 3 hold elections in odd number years and Officers and Director Positions 4, 5, and 6 in even number years. The Vice Chair position was eliminated in exchange for a Chairperson Elect to be incorporated and automatically assume the Chair position.

***“Teamwork is the ability to work together toward a common vision.
The ability to direct individual accomplishments toward organizational objectives.
It is the fuel that allows common people to attain uncommon results.”
- Andrew Carnegie***

Strategic Planning

TxOHC hosted a new Board member orientation/meeting on Thursday, January 12, 2017 at San Antonio Area Foundation Wells Center, located at the Pearl lab building and a Strategic Planning session at Methodist Ministries Learning Lab in San Antonio on Friday, January 13 facilitated by Ankit Sanghavi, BDS, MPH. Board members reviewed successes and lessons learned, discussed opportunities and threats and participated in a strategy development exercise to identify key strategic activities that build on TxOHC's strengths and minimize weaknesses to pursue opportunities followed by a feasibility analysis. The analysis was conducted to assess each activity's alignment with TxOHC staff resources, funding potential, mission and vision. These activities helped guide the development of the organizations' 2017-19 operational plan and prioritize six (6) goals.

We are pleased to share some of the accomplishments for each priority below, and we encourage you to visit http://txohc.org/Mission_Bylaws.html for additional information on this working document for the Board to develop activities and goals each year.

TXOHC 2017 OPERATIONAL PLAN



Membership:

TxOHC Board of Directors voted in June 2017 to create membership categories and implement a membership fee structure to begin January 1, 2018 in order to assist financial sustainability and provide member onus. For additional information on membership and details regarding benefits, please visit <http://txohc.org/Membership.html>.

Member Benefit	<u>Academic Institutional</u>	<u>Individual</u>	<u>Student</u>	<u>Organizational Partners</u>
	(\$350 includes Faculty & Student Dues) Individual and Student Applications are Required	(\$50/person) Individual dues are waived if applying under Academic Institutional Category	(\$10.00) Student dues are waived if applying under Academic Institutional Category	(Complimentary)

Whether as an organization, individual, student or academic institutional member there are opportunities for all to follow your passion and become actively involved. TxOHC has many different options available to support the Coalition and to participate in activities. The Coalition seeks **organizational partners** to collaborate with on grant projects to develop oral health programs designed to improve oral health and address health inequities for underserved populations.

Coalition sponsors receive year round benefits detailed by sponsorship levels. Exhibitors and poster presenters are also ways to participate during the annual oral health summit. Anyone may sign up to receive e-briefs and stay informed by following us on FB or Twitter and participate in various TxOHC programs or work groups as an individual, health provider, organization or legislator/policy maker.

Membership provides additional participation opportunities that includes a members' **speaker's bureau**, training/technical assistance to participate in our perinatal, older adult and community water fluoridation programs, author fact sheets for the Coalition and receive special member only e-briefs, announcements and meeting invitations.

Programs:

TxOHC is pleased to host an annual **Oral Health Summit** where speakers share the latest information on the oral-systemic link and explain how behavioral health and social determinants affect overall health and well-being. Presenters also discuss innovative products, techniques and ideas, best practice models and state and national information on oral health policies and activities. The Coalition periodically conducts policy workshops to strategize and build consensus on state oral health issues. Earlier this year, TxOHC developed a state oral health report card to identify gaps compared to the nation's performance on thirteen (13) key indicators that serves as a tool to renew our focus, investment and innovation, and to support collaboration around oral health issues.

The Coalition promotes several programs to provide oral health education for specific audiences and collaborates with other organizations to create in-person and virtual training toolkits for non-dental providers. Members of the perinatal work group developed an oral health educational toolkit in English and Spanish for Nurse Family Partnership agencies to use to enforce healthy oral health behaviors in the home for pregnant or new moms in our **Texas Tooth Step** program.

Coalition members support and promote **Community Water Fluoridation (CWF)** and have taken on the primary role of providing oral health and CWF information to educate community members, policy makers, water operators, utility directors and local media sources. The Fluoride for Texas website highlights a new community page that houses community specific information, sign-on support letters, infographics and documents. TxOHC also seeks legislation to require local officials to provide a 90-day notice prior to voting to end fluoridation. This measure also requires officials to identify organizations, dentists or other health professionals they consult with before reaching a decision and identify alternatives to fluoridation made available in the community if fluoridation ends.



The mission of the Coalition's older adult program is to provide oral health education and increase access to care for older adults and individuals with disabilities, so that every person has the opportunity to reach 80 years of age with 20 of their natural teeth. TMF Health Quality Institute invited members from the Coalition's older adult work group to participate in an inter-professional expert advisory work group to aid in the development of a statewide online oral care train the trainer toolkit for LTC staff members to use.

Mission 80/20 has several key components:

- Promote and support TMF Health Quality Institute's *Smile Proud* project to provide free onsite, online and video education, knowledge, skills and oral care support to nursing home staff and residents
- Develop oral health education videos/materials for mmLearn.org
- Support adult oral health data collection for ROHDEO by providing access for anyone to participate on the website's online survey
- Provide information and seek support from Legislators regarding the cost benefits for providing dental services through Medicaid for adults with disabilities to include recommendations in the HHS Committee's cost benefit analysis charged by the 85th Legislature and due by December 2018
- Advocate for adult Medicaid dental benefits in Texas
- Support the inclusion of adult dental benefits in Medicare

To promote and support the **Oral Health Data Repository** for the State of Texas, TxOHC developed an online oral health survey on our website for individual data collection at <https://fs26.formsite.com/TxOHC/form8/index.html>. The survey questionnaire includes all age ranges to select from and the questions will change depending on the age range selected. The Coalition will submit data collected annually to the Repository of Oral Health Data Evaluation & Outcomes (ROHDEO).

As a backbone organizational partner for the **Advancing the Oral Health Movement in Texas** (ATOHMIT) statewide collaborative initiative with the Texas Health Institute, TxOHC is pleased to offer meeting times and facilities for ATOHMIT work groups to meet in person. This shared initiative utilizes interdisciplinary work groups to address interconnected challenges the current oral health system faces to overcome related barriers with a multidimensional approach. Each work group focuses on a separate aspect, defined by the following areas: interprofessional oral health integration in academia, interprofessional practice collaboration, oral health equity, communications and policy.

Year 2 goals for ATOHMIT are:

Goal 1: To strengthen the community-driven framework to advance the oral health movement in Texas

Goal 2: To develop an outcome based model to strengthen and expand systemic improvement efforts in oral health in Texas

Goal 3: To educate and empower individuals and communities to achieve oral health equity

Goal 4: To improve the public perception of oral health and its impact on oral health and wellbeing



Outreach

Analytics for 2017 show TxOHC has an average reach of connecting with **8,368** people on our social media and website presence. This is an opportunity for people to learn about the oral-systemic link and engage with the Coalition. Maintaining an active communications plan is essential in changing perceptions regarding oral health and oral disease so that oral health becomes an integral component of health policies and programs by informing, educating, and empowering community partners, public officials, policymakers, and the public.

Our communications outreach continues to expand and TxOHC is proud to host these various websites for health providers and the public: www.txohc.org, www.oralhealthtexas.org and www.fluoridefortexas.txohc.org with corresponding Facebook pages. Below is a quick snapshot of our social media footprint. We encourage everyone to “Like” or “Follow Us”, and please urge your friends and colleagues to do the same. Power comes from numbers and we are counting on you to help expand those efforts.

Year	2015	2016	2017
Facebook Likes			
TxOHC	238	295	323
Oral Health Texas	10	14	22
Fluoride for Texas	30	37	42
TxOHC Twitter Followers	244	350	432
E—brief Active Contacts	433	475	497
Individual Members	264	282	293
Organizational Members	105	116	119

To promote the Coalition's activities and successes, the creation and dissemination of marketing materials remains ongoing as well as recruiting members to participate on the members' speaker's bureau housed on the Coalition's website.

FROM MESSAGING TO MOBILIZATION

Most of us take oral health for granted, but for thousands of individuals and families in Texas, lack of access to appropriate, quality oral health care has enormous and sometimes tragic consequences. Children in pain caused by tooth decay cannot eat properly, cannot learn properly and will not develop properly. Adults with missing, diseased or damaged teeth often find it difficult to secure employment and be self-sufficient. They not only have physical pain, but also may suffer the emotional pain of self-consciousness, embarrassment, low self-esteem and depression.

The Texas Oral Health Coalition is the primary organization in Texas working across the state to bring together health professionals from all disciplines, policy makers, educators, industry leaders and others to advance comprehensive oral health care for all. We create partnerships both statewide and at the local level to identify and implement innovative and effective approaches to improving oral health. Your contribution is essential to our continued efforts and will make a real difference in the lives of thousands of your neighbors.

Please share in our mission to make optimal oral health a reality for all Texans by donating today.

"Don't underestimate the power of your vision to change the world. Whether that world is your office, your community, an industry or a global movement, you need to have a core belief that what you contribute can fundamentally change the paradigm or way of thinking about problems." - Leroy Hood

Contributions of any amount are welcome and appreciated!

TxOHC also promotes **Amazon Smile** to produce revenue from online shopping. In order to browse or shop at AmazonSmile, customers must first select a charitable organization like the *Texas Oral Health Coalition* and for eligible purchases, the AmazonSmile Foundation will donate 0.5% of the purchase price to the customer's selected charitable organization.



Contributions may be paid via PayPal at <http://bit.ly/2iBBFjo>, or by check made payable to TxOHC and mailed to:

TxOHC
4614 Bowie Dr.
Midland, TX 79703

Please complete the Donation Form found at <http://txohc.org/Donate.html> for monetary or in-kind donations to receive proper credit.

The Texas Oral Health Coalition is a 501 (c) (3) nonprofit organization and donations are tax deductible. Donations of \$250.00 and over will receive a tax acknowledgment letter.

THANK YOU FOR YOUR SUPPORT AND CONTRIBUTION!