Welcome!
Board of Directors
**Standing Committees**
- Board Governance
- Budget & Finance
- Planning

**Work Groups**
- Maternal Child
- Adult/Elderly

**Special Committees**
- Interprofessional Collaboration
- Oral Health Literacy
- Legislative & Policy
Maternal Child Oral Health

Subgroups:

- Perinatal
- Early Child (0–5)
- School Age (6–21)
Adult (Elderly) Oral Health Work

Subgroups:

- Long-Term Care
- Aging in Place
- Workforce/
  Academia/
  Research

Interprofessional Collaboration

Oral Health Literacy

Adult Oral Health Work Group

Legislative & Policy

Public Relations
AGENDA
Welcome and Introductions
Approval of the Minutes – November 22, 2013
2014 Annual Report
  - Legislative Update
  - Maternal/Child Oral Health Work
  - Adult/Elderly Oral Health Work Group
  - Financial Report
Elections for 2015 Board of Directors
Announcements
Meeting Announcements
TxOHC Advocates For:

- School–based oral health programs, recognizing that these programs can play an important role in preventing and controlling dental caries in children;
- Community water fluoridation, which adjusts existing fluoride levels in public drinking water systems to a level that reduces tooth decay;
- Increased funding to create an ongoing, comprehensive oral health surveillance system that measures all at-risk populations in Texas;
- Widespread collaborative efforts between oral health professionals, medical providers, nurses, social workers and other stakeholders to promote health for all Texans;
- Preventive oral healthcare, oral health education during pregnancy, and oral post–partum care for all women, especially those in rural and underserved areas of the state;
- Improved oral health of frail elders in long–term care facilities and those aging in place by training caregivers in daily oral care;
- Increased oral health literacy through the development of linguistically and culturally appropriate educational materials.
Advocacy

What do we Want From Our Advocacy Efforts?

OH DEAR!

- Oral Health
- Dissemination
- Engagement
- Action
Grasstops

National partnerships to drive policy and systems change

The DentaQuest Foundation
The Children’s Dental Health Project (CDHP)
The American Academy of Pediatrics – Campaign for Dental Health
Oral Health America – Tooth Wisdom Project
American Network of Oral Health Coalitions (ANOHC)
State and Regional Alliances

DQF South/Southeast Regional Oral Health Connection Team
Grassroots

Local community engagement in changing perceptions and actions to achieve and maintain oral health and health
## Strategic Plan

<table>
<thead>
<tr>
<th>STRATEGY</th>
<th>GOAL</th>
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<tbody>
<tr>
<td>To Increase Oral Health Literacy In Texas</td>
<td>Increase Oral Health Awareness</td>
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### OBJECTIVES:
- Change perceptions regarding oral health and oral disease so that oral health becomes an integral component of health policies and programs by informing, educating, and empowering community partners, public officials, policymakers, and the public.
  - Maintain Communications Plan by:
    - Issue a monthly e-brief
    - Maintain and update the website monthly
    - Maintain and update the social media sites at least weekly
  - Develop information materials on oral health issues for advocacy efforts as needed
    - Identify and develop a relationship with at least one Legislator on each Health Committee
    - Identify TxOHC members that are constituents of the House and Senate Health Committee members and encourage them to develop a relationship with their legislator.
  - Develop talking points on oral health issues as needed
- Provide legislators with information regarding the importance of oral health to overall health and provide general oral health information to individual legislators and committees as appropriate.
  - Legislative committee members will attend hearings and provide testimony as appropriate.
Increase Oral Health

- 55 New members in 2014
- 237 Individual members
- 100 Organization Partners
- 69.5% Increase in e-brief subscribers
- 159 Likes on Facebook Page
- 135 Twitter Followers

www.Toothwisdom.org/care/state/texas
www.texas.Ilikemyteeth.org
www.anohc.org
Strategic Plan

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<td>Increase Interprofessional Collaboration</td>
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**OBJECTIVES:**
- Promote collaboration between public-private partners to enhance interprofessional, culturally appropriate comprehensive community-based oral health initiatives.
  - Host an annual Oral Health Summit for Health Providers and Government Employees
  - Develop and Implement an action plan to collaborate, educate and engage the OB-GYN’s on the importance of good perinatal oral health. *(Maternal Child Oral Health Work Group)*
  - Develop and Implement an action plan to include oral health as a component of patient-centered care models *(Adult Oral Health Work Group)*
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<td>To Engage in Activities to Improve the Oral Health of all Texas Citizens Using Evidence-Based Public Health Initiatives.</td>
<td>Improve Public Oral Health</td>
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</table>

### OBJECTIVES:

- Improve oral health literacy across Texas by changing perceptions and increasing awareness of oral health and hygiene practices through the use of linguistically and culturally appropriate materials and methods
  - The board will address specific activities in this area
- Support and promote community water fluoridation
  - Maintain and update the FluorideForTexas website monthly
  - Write letters to the editors in Texas in response to antifluoridationist’s comments as needed
- Promote school-based oral health programs, including school-based sealant programs
  - Actively pursue the expansion of comprehensive school-based oral health programs within the Houston Independent School District *(Maternal Child Oral Health Work Group)*
- Increase public awareness that oral health and overall health are linked, including tobacco cessation, healthy dietary choices, and utilizing sports gear and safety measures to reduce head and neck injuries.
  - Work Groups will address specific activities in this area
Community Water

- Dallas
- San Marcos
- Austin

Websites

- www.fluoridefortexas.txohc.org
- www.Texas.ilikemyteeth.org
# Strategic Plan

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<td>To Promote Increased Access to Comprehensive Oral Health Care for all Texans</td>
<td>Increase Access to Care</td>
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**OBJECTIVES:**

- Advocate for oral health education, prevention and accessible, affordable, and culturally appropriate treatment for all Texans across the lifespan.
  - Increase women’s preventive oral health education and access to care during pregnancy and post-partum in rural and underserved areas of the state. *Maternal Child Oral Health Work Group*
- Improve the oral health for our most vulnerable populations in Texas by advocating for comprehensive dental care for adults.
  - Adult Work Group will address specific activities in this area
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Support the Coalition’s Efforts

- Legislative and community advocacy
- Regular news update
- Opportunities for networking
- Educational opportunities
- Opportunities to participate in coalition committees and work groups
Elections

- TxOHC Members will find election ballots in their summit packets.
- All officers serve a two year term.
- Candidates for 2015–2017:
  - Chair – Erik Harrington, DDS, PhD
  - Vice-Chair – Sharon Dickinson, CDA, RDA
  - Secretary – Pam Myers, RDH
  - Treasurer – McHenry Lee, DDS
Elections

- Six (6) Directors serve a one year term.
- Candidates:
  - Cathy Blunck, RDH
  - David Cappelli, DMD, MPH, PhD
  - Nancy Cline, RDH, MPH
  - Michelle Landrum, RDH, MEd
  - Christina Murphey, RN, PhD
  - Sherdeana Owens, DDS, MPA
Poster Presentation

First Place:
Helena Tapias-Perdignon, DDS,

Second Place:
Magda de la Torre, RDH, MPH

Third Place:
Christina Horton, RDH
Oral Health Champion Award

Sarah Dirks, DDS
Announcements

- Oral Health America’s Selfie Contest – Prize 100 Philips Sonicare toothbrushes
- How to Enter:
  - Like Oral Health America’s facebook page – Go ahead and like TxOHC’s too
  - Submit a photo of yourself with your reason to smile
  - Encourage your friends to vote for your selfie
- Winners announced December 2nd
Announcements

- **Afternoon Meetings**
  - Oral Health Metric Steering Committee, Maternal Child Oral Health Work Group, and the Adult/Elderly Oral Health Work Group will be meeting at 5:00 p.m. in Lake Travis, LBJ and Austin respectively.

- **National Oral Health Conference** will be held in Kansas City, MO, April 27–29, 2015 with preconference sessions April 25–26, 2015

- **The TxOHC Post Summit Board** meets at
With many thanks to our TxOHC Sponsors and 2014 Oral Health Summit Exhibitors!
THANK YOU!!!

Adjourn Sine Die