Understanding the Impact of Health Care Reform

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Agenda

• Review of the Affordable Care Act
  – Coverage Changes
  – Essential Health Benefits
  – USPSTF Dental Recommendations

• Understanding the Marketplace

• Reviewing the 2014 Marketplace Enrollment
  – Demographics of the Newly Insured

• Preparing for 2015 Open Enrollment

• Educational Resources for the Uninsured and Newly Insured
What Does Insurance Cover?
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- Guaranteed coverage
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- Restricted annual limits and no lifetime limits
What Does Insurance Cover?

- Guaranteed coverage
- Restricted annual limits and no lifetime limits
- Preventive services are included without paying out of pocket
Essential Health Benefits (EHBs)

* Including behavioral health treatment
Essential Health Benefits (EHBs)

- Hospitalization
- Emergency services
- Laboratory services
- Maternity and newborn care
- Mental health and substance abuse disorder services*
- Prescription drugs
- Habilitative and rehabilitative services and devices
- Preventive and wellness services and chronic disease management
- Ambulatory patient services
- Pediatric services, including oral and vision care

* Including behavioral health treatment
Benefits for Children and Young Adults
Benefits for Children and Young Adults

- Preventive care covered at 100%
- Adult children may stay on their parents’ family insurance plan until they turn 26
Benefits for Women

Health plans cover certain preventive medical services including:

- Maternity care
- Immunizations
- Osteoporosis screening
- Mammograms
- Pap smears
- Birth control
Pre-existing medical conditions are no longer a factor in getting coverage.
For People with Pre-existing Conditions

- Pre-existing medical conditions are no longer a factor in getting coverage.
- You also won’t be charged higher premiums because of a pre-existing condition.
- Your health condition won’t be excluded from your plan.
Benefits for Seniors
Benefits for Seniors

- The coverage gap (donut hole) for Medicare prescription drug coverage will be phased out.
- 50% discount on brand name formulary drugs in donut hole.
- Subsidy reduced for Part D premiums for individuals with incomes above $85,000.
- Rates for income-related Medicare Part B premiums will freeze between 2011–2019.
- New programs to help hospitalized seniors successfully return home.
May 5, 2014 USPSTF Final Recommendation

Prevention of Dental Caries in Children from Birth Through Age 5 Years

The U.S. Preventive Services Task Force (USPSTF) recommends the application of fluoride varnish to the primary teeth of all infants and children starting at the age of primary tooth eruption in primary care practices. The USPSTF recommends primary care clinicians prescribe oral fluoride supplementation starting at age 6 months for children whose water supply is fluoride deficient.

Source: U.S. Preventive Services Task Force
Understanding the Marketplace
Marketplace Market Segments

- Individual
- Small Group
- Large Group
Individual Marketplace Functions

Inform individuals who qualify for federal mandate exemptions
Run state websites that allow consumers to shop for qualified health coverage
Evaluate quality of Qualified Health Plans
Collect and report health plan data for employers and the U.S. Treasury regarding exemption and enrollment activity
Determine if individuals are eligible for public programs and subsidies
Facilitation of consumer enrollment into Qualified Health Plans

Navigators
Consumers
Brokers
Employers can enroll in SHOP coverage directly through an insurer, or through their licensed agent or broker.

Employers may continue to offer coverage as they do today (through a traditional group contract) or pursue alternative ways to cover their employees.

Employers must enrolled in SHOP to qualify for the Small Business Health Tax Credit.

Employers may select one plan for employees.

Beginning in 2015, employers will have a few options for offering group health plan coverage based on each state.
Individual and insured small group plans, sold on and off the Marketplace, have to meet one of four metallic levels that correspond to plan actuarial value.

- **Bronze**: 60% Actuarial Value (AV)
- **Silver**: 70% Actuarial Value (AV)
- **Gold**: 80% Actuarial Value (AV)
- **Platinum**: 90% Actuarial Value (AV)

Catastrophic coverage is available on the Marketplace, for individuals under age 30 or individuals who received certification for lack of affordable coverage or financial hardship.
How many of the previously uninsured population are now insured?
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Varies widely:

39 - 57%
2014 Marketplace Enrollment
Key Marketplace Enrollment Statistics

10/1/2013 - 3/31/2014 Inclusive of Special Enrollment Period (SEP) Activity through 4/19/2014

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- **2.2 million (28 percent)** of the people who selected a Marketplace plan during the initial open enrollment period were young adults between the ages of 18 and 34.

- **Nearly 3.8 million** people selected a Marketplace plan during the March enrollment (including additional SEP activity through 4-19-14).
  - **47 percent** of the total number of people who selected a Marketplace plan and **52 percent** of the young adults (ages 18-34) who selected a Marketplace plan did so during the last month of the initial open enrollment period (including additional SEP activity through 4-19-14).

Marketplace Eligibility and Plan Selection

10/1/2013 - 3/31/2014 Inclusive of Special Enrollment Period (SEP) Activity through 4/19/2014

733,757 Texans selected a Marketplace Plan

Texas Plan Selection by Financial Assistance

For the period: Oct. 1, 2013 – March 31, 2014
(Including Special Enrollment Period Activity through 4-19-14)

- 84% Without Financial Assistance
- 16% With Financial Assistance

Preventive Services in Action

BCBSTX Retail results dated January 1 - July 31, 2014
Open Enrollment 2015

November 15, 2014 – February 15, 2015
Working Together…
Guiding the Newly Insured
Grass roots education efforts
Non-branded endeavor
Community-based organizations
User-friendly information in Spanish and English
On-the-ground guidance
## Helpful Resources

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