Care Enough™

Mission Statement:
“Seeking to implement a culture of change through “person centered partnership” for a better quality of life and to bring awareness of the need and to value and empower lives in our health care and older adult communities through innovative and inspiring pathways.”
**Life Expectancy at a High**

- Life expectancy at birth for the U.S. population reached 78.8 years in 2012, according to data based upon residents of the United States when considering variables such as sex, race and ethnicity. For females, life expectancy was 81.2 years and 76.4 for males, or a 4.8–year span, which is the same span as in 2011.
Assisted Living

• Future industry growth will be spurred by the 77 million Baby Boomers planning to retire over the next two decades. With life expectancy continuing to increase in the U.S., many individuals who retire at 65 will have to decide where to spend the remaining twenty or more years. This is expected to increase demand for assisted living services.

• Roughly one million Americans reside in senior care facilities. This number is
What is Assisted Living?

Assisted Living facilities offer a housing alternative for older adults who may need help with dressing, bathing, eating, and toileting, but do not require the intensive medical care.

- Licensure A verses B
- Average length of stay is approximately 28 months.
- Cost vary depending on size of apartment, type of services needed (level of care) geographical location of the community.
Summary of Assisted Living Amenities

• Assistance with daily living activities (bathing, dressing, eating, toileting, etc.)
• Central dining programs that include three meals a day
• Educational activities
• Emergency call systems in private and common areas
• Exercise activities
• Health services and medication administration
• Housekeeping and maintenance
• Organized recreational activities
• Personal and/or nonpersonal laundry services
• Social services and religious activities
• Transportation arrangements
Provider Services

1. Home Health and Hospice
2. Vision
3. Podiatry
4. Dental Care
5. Audiology
Reality Check

• Why then, if in addition to a better quality of
We know that—

Over 30% of older adults have untreated cavities
Almost 25% of adults between the ages of 65 and 74 have periodontal disease, which is associated with chronic health issues such as diabetes mellitus, heart disease, stroke, and respiratory disease
Nearly 30% of older adults lose their teeth
Creating our own Triple

• “Health Care organizations are re-inventing themselves to achieve unprecedented levels of quality, efficiency and patient experience.”

• Triple Aim shows us what health care that delivers to “social urgent need” through better care, better health, and
Successful Assisted Living

• The AL Buy-In
• Oral Health Standards
• Caregiver/CNA Champion Recognition
• Educational in–services
What is Care Enough™?

- **Care Enough™** is a unique and broad-based people program that recognizes the need for change in various cultures and settings both professionally and individually. Coaching through thought provoking and inspiring processes Care Enough™ engages in helping individuals from all walks of life to develop a sense of responsibility for their own mental and physical well-being by empowering them through their own self efficacy. Care Enough™ focuses on the following (3) commitments:
Commitments

• Deliver wellness and positivity through broad-based coaching workshops both professionally and individually.

• Encourage collaboration through groups and community for a sustainability of a better quality of life.

• Break through current “beliefs” and culture myths de-maximizing the
Care Enough™ Programs

• Caring for the Caregiver – CNA/Caregiver Coaching Workshops
• Standards of Excellence Program
• Small business and group coaching for the healthcare industry
• Community collaboration and educational partnership
• “LifeChanges”– individual and group coaching workshops for the older adult 50 years and older.
The Tangibles

We are the tangibles. We are the difference to the “intangibility”– the “spirit-centered care.”

It is up to us to make the difference!
Care Enough™

For more information, please contact Ginny Brown– (210) 454–2487.
Bibliography