

Minutes
Texas Oral Health Coalition
Board of Directors Meeting
Friday, August 26, 2011

Chairman Rex Law, D.D.S. called a meeting of the Texas Oral Health Coalition Board of Directors to order at 9:06 A.M. on Friday, August 26, 2011 at Wyndham Garden Hotel, Lady Bird Lake Room, Austin, Texas.

Members Present: Rex Law, Anthony Bolin, Cindy Hines, Nancy Cline, Mickey Vaclav, David Cappelli, John Hederman, Sharon Dickinson, Craig Armstrong, Patrice Coons, Cathy Blunck, and Sally Hopper

Members Absent:

Others: Beth Stewart, Sandy Tesch, Tom Napier, Beth Patterson, David Mintz, H. Whitney Payne, Jay Shulman, Danielle Bennett, Amy Kitt, Diane Rhodes

Dr. Law asked to amend the agenda to include Tom Napier in the Report Section of the Agenda as Item 1. APPROVED by Acclamation.

Minutes: Sharon Dickenson moved to approve the minutes of February 18, 2011 as printed. Seconded APPROVED Unanimously. Dr. Vaclav requested that in the future when a resolution is approved that the resolution itself be retyped into the minutes and also that when a vote is not unanimous, names be put into the minutes indicating how members voted.

Treasurer's Report: Dr. Anthony Bolin presented TxOHC Treasurer's Report. As of July 31, 2011 the Coalition has a balance on hand of \$21,638.88. Dr. Craig Armstrong moved approval of the Treasurer's Report. Seconded. APPROVED Unanimously.

Approval of Appointees: The Nominating Committee is in need of a chair. Sharon Dickinson moved to approve Dr. David Cappelli as Nominating Chair. Seconded. Approved Unanimously.

Reports:

Tom Napier, head of water fluoridation for DSHS, reported that currently 172 fluoridated water systems in the state provide fluoridated water for approximately 20 M people. Just over 80% of Texas population has fluoridated water. Dr. Bolin pointed out that this actually exceeds the Healthy People 2010 goal. Tom Napier's group monitors these systems using Title V money to fund staff. They have recently assisted in constructing six new systems. Fluoridation in Texas is voluntary. Education is on-going to keep cities and municipal water districts knowledgeable about the importance of fluoridation. The website "ILikeMyTeeth.org" discusses the benefits of proper water fluoridation. Dr. Vaclav suggested that the Coalition might serve as a "marketing arm" for fluoridation. Letters might be written to local news papers to inform and encourage fluoridation where it is not being done.

Listening Sessions: Beth Stewart reported that all sessions had been completed successfully. Dr. Bolin introduced Dr. Jay Schulman who has agreed to be Chair of the State Oral Health Plan Writing Committee. Dr. Schulman has an outstanding list of credentials and experience in

projects similar to the Coalition's. Listening Session reports are due on November 15. A draft of the report will be sent to Board members on November 5 for comments. Board members were told that comments must be returned quickly in order to allow for a timely submission of the report. A complete list of Listening Session comments will be sent to Dr. Schulman and all Board members. The comments are for TxOHC use only.

Website Modifications: Beth Stewart previewed the new site which is still in test mode, not yet published to the Web. The old site is currently available until this site is complete. The new site will have Pay Pal capability for donations and on-line registration for TxOHC events. Membership registration will also be available on the new site. Dr. Cappelli thanked Ms. Stewart for a job well done. Regional coalitions will be included in the site. Ms. Stewart asked that members have their local coalitions send in current contact information to her.

Summit Planning: Chair of the Planning Committee, Cindy Hines, recognized other committee members-Sharon Dickinson, Beth Stewart, Connie Sonnier and Scott Reinecke. The theme of the Summit is "Promoting Total Health Through Oral Health." Continuing Education credits will be given at the Summit with a possibility of earning up to 12 CE credits at the event. Numerous speakers have been secured from various fields of dentistry. Registrants may register for Friday and/or Saturday, but not by individual session. Speakers' bios and course descriptions will be put on the website. Corporate sponsorships are available for \$500, \$1,000, \$2,500 and \$5,000. Paperwork may be secured from Ms. Stewart and from the website once it is live. The Summit will be advertised by email blasts to many organizations and disciplines. Participants will be able to sign up on line. Cindy Hines asked members to help recruit sponsors and door prizes. The Summit will be held at the Wyndham Garden Hotel, Austin on Dec. 2 and 3, 2011. On Thursday, Dec. 1 the Board will meet for a dinner meeting, probably starting at 6:00 P.M. The group will be notified when the time is finalized. The Planning Committee is also working on being able to provide CE credit for MDs and nurses. Attendees will fill out evaluations and receive a completion code at the end of the Summit. A brochure should be ready by the end of Sept. Dr. Cappelli suggested that a "Save the Date" email be sent as soon as possible. The Board will be asked to help during the seminar with various duties; possibly speaker introductions, registration, etc. The Planning Committee recommended and Cindy Hines moved that the Planning Committee be exempt from registration fees for the Summit. APPROVED Unanimously. Suggestions for door prizes were gift certificates to chain restaurants, wine, signed baseballs, etc. Please let Beth Stewart know by October 1 what you will be donating for a door prize/auction item. The rate at the Wyndham Garden Hotel will be \$89 per night for the Summit. Board members were asked to be sure to register for the summit. Sandy Tesch noted that during the Summit, Astrid Palmer from the CDC will be in attendance. Please let her know how much we appreciate their grant.

LOI accepted for grant application for DentalQuest Oral Health 2014. Only 36 applicants from across the nation were accepted to submit an RFP out of a large number of submissions. Fourteen of that group will be funded. Oral health literacy and the Smiles for Life Program, a course for medical providers, expanding of dental first home initiative and fluoride varnish programs will be the focus. The video, "Nothing but the Tooth," for teachers will be expanded allowing teachers to use a DVD or on line materials to teach oral health in English or Spanish. If funded, the grant will provide \$100,000 the first year to develop a plan to increase oral health

literacy. Funding for the second year of \$150,000 would be for beginning implementation of the plan. The funding for third and fourth years will require 30% and 40% match respectively. The match may be in cash or in-kind support. Dr. Bolin moved that the Coalition proceed to the second phase of this grant. Seconded. APPROVED Unanimously. Drs. Vaclav and Armstrong requested that the Board be informed about organizations from which the Coalition may request funding prior to submission. Dr. Cappelli stated that we need to be sure the goals and objectives of the organizations from which we request funding are in line with the Coalition's. Dr. Vaclav moved that the RFP be sent out for review and comment by the Board prior to submission. Seconded. Affirmative Vote-Mickey Vaclav, John Hederman, Craig Armstrong, Nancy Cline, Cathy Blunk, Patrice Coons and Cindy Hines. Negative Vote-Anthony Bolin, Sharon Dickinson, David Cappelli, Sally Hopper. APPROVED. Dr. Armstrong moved that in the future RFPs and LOIs be sent out to the Board before a proposal is written. Seconded. APPROVED Unanimously. Dr. Bolin moved that any response to an RFP or LOI be approved by a simple majority of the Board. Seconded. APPROVED Unanimously.

University Grant Partnership Preliminary talks are underway with the UT Health Science Technology Department, which is participating in a Tobacco Cessation grant now. They want to include oral health in the next round. Funds may be available from CDC.

New Business

Membership/Sponsorship Categories: Ms. Stewart gathered information from other states on how they handle membership, dues and fees. Various plans were discussed. Drs. Bolin and Vaclav both expressed that the small amount of funds that could be collected were not worth the paperwork and record keeping. They also expressed that it may deter some from joining if dues are required of them. The group agreed by ACCLAMATION that no action will be taken today on membership fees. Ms. Stewart asked numerous others to consider joining the TxOHC. To date, since January 2011, 25 new members have joined. The group suggested Ms. Stewart screen all new members. If she is concerned about a candidate, it can be discussed with Board members.

Cindy Hines brought up that by virtue of the CDC grant budget, the TxOHC Coordinator position will be cut to part-time as of Sept. 1. She stated that she was extremely concerned that Ms. Stewart's role is extremely important to our success and progress. Reducing her time or asking her to work without compensation will be detrimental. Sandy Tesch said that once Grant Year One ends, possibly monies left over can be reallocated to the second year's budget to put more into the Coordinator's position. Dr. Armstrong suggested that the TxOHC Chair and Treasurer discuss solutions and email suggestions to the group along with the current first and second year grant budgets.

Dr. Hederman moved that the Board receive complementary Summit registration. Seconded. APPROVED. All in Favor, with 1 Abstention (Dr. Bolin).

Travel Reimbursement forms MUST be in to Dr. Bolin by August 31 in order to be reimbursed, per restrictions of the CDC grant.

Beth Stewart will send the Board all of the Listening Session comments and copies of reports sent to DSHS for CDC Grant reporting requirements.

National Oral Health Conference: Dr. Bolin reported that he, Rex Law, David Cappelli and Beth Stewart attended. It was extremely beneficial for information sharing and networking in all areas of public health. Ms. Stewart was able to connect with other state coalition directors. Approximately 44 other states have coalitions. There is great variety in what they do and the manner in which they operate. Ms. Stewart stated that learning what the others are doing was invaluable. All reported that it was a very beneficial conference.

The meeting was adjourned at 2:00 P.M.

Rex Law, DDS, Chair

Sally Hopper, Secretary